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Hello!

As you may know, the Fast ForWord® family of programs is based on over 30 years of research, and the developers of the program include the world renowned scientists responsible for what we know about the brain! (google Dr. Mike Merzenich and Dr. Paula Tallal, for example!). Their research established the fact that boosting the brain's processing efficiency accelerates quality learning. It's called brain plasticity and among neuroscientists, it refers to the brain's ability to change at any age throughout life.

Fast ForWord® products use patented technologies that leverage the science and opportunity of brain plasticity. By exercising processing skills through intensive, adaptive activity, actual physical changes occur in the brain. "Gray matter" can thicken, neural connections can be forged and strengthened, and these physical changes to the brain can improve learning ability. The Fast ForWord® program can trigger change in the brain and provide an optimal foundation for learning and reading success. With the Fast ForWord® program, great results are the norm, rather than the exception.

We know that learning is strongest when certain conditions are met, and Fast ForWord® is designed with that in mind:

- Critical tasks are practiced at an appropriate frequency and intensity.
- Practice takes place at the right skill level for the individual student—a skill level that continuously adapts to keep the student challenged, but not frustrated.
- Multiple skills are "cross-trained" at the same time for lasting improvement.
- Rewards build as a student progresses, maximizing motivation.
- The learning environment feels "safe," so students are encouraged to take risks.
- The content is age appropriate and engaging.

If you or your child has difficulty with auditory processing, reading, or learning in general, Fast ForWord® may be the best place to start! Visit www.ScientificLearning.com for more information and contact our office to schedule a demonstration.

Fast ForWord now offers a variety of schedules that make it possible to train during the school year!

Mindy Newhouse, M.S. CCC-SLP
Speech Language Pathologist